



EVERY PROPAGANDIST IS AN ACTIVIST!

ART & PROPAGANDA FOR THE PEOPLE

contents

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What is Propaganda Work?.....	2
First Propaganda Movement.....	3
Second Propaganda Movement.....	4
Propaganda Work/Education Work/Cultural Work.....	5
How to make Effective Propaganda.....	6
For Whom?.....	7
Social Media.....	8
Propaganda Examples.....	9-10
Balikatan Exercises (situationer).....	11

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#USOutOfThePhilippines #FightStateNeglectAndPlunder #StopLumadKillings #ServeThePeople



What is Propaganda Work?

what is its purpose?

Propaganda expresses, clarifies, and animates the movement's analysis, objectives, and tasks at every given time and place.

Its purpose is to reach the broadest number of organized and unorganized masses and bring them over to the side of the revolution.

Propaganda unites the thinking, sentiments, and actions of the masses.



3 TASKS OF PROPAGANDA WORK

1. Expose the enemies of the revolution and oppose their anti-people schemes
2. Clarify our positions on issues, our program (what we're fighting for), and how to achieve it
3. Analyze and illustrate the life and struggle of the masses

2.

Balikatan Exercises

what are the Balikatan Exercises?

The Enhanced Defense Cooperation Agreement (EDCA) is a 2014 expansion of the Visiting Forces Agreement allowing the US military access to certain Philippine Military (AFP) facilities for the purpose of military training. In practice, the EDCA allows the US military to retain a presence in the Philippines despite the ban on permanent US Military bases.



The AFP has a clear pattern of targeting civilians, which is recognized by international law as a war crime. Their indiscriminate bombing of indigenous land and red-tagging of civilian-activists in order to justify-

false arrests is being funded by the Philippine and American peoples, diverting funds from much needed economic aid programs toward the Balikatan Exercises.

Carried out under EDCA, the Balikatan Exercises will involve 10,000 American troops and 6,000 troops from the Philippines, Australia, and Japan. The effects on the Philippine people are disastrous. Funds for critical cash assistance programs are being redirected to an inflated military budget during a rapidly worsening economic crisis. The expanded military operations actively pollute the land and waters that poor farmers rely on for survival. Fishermen are kept from fishing and accessing their livelihoods while the war games are conducted.

11.

First Propaganda Movement

"In the Filipino colony there should be no division, nor is there: one are the sentiments which move us, one the ideals we pursue; the abolition in the Philippines of every obstacle to our liberties, and in due time and by the proper method, the abolition of the flag of Spain as well."

- Marcelo H. del Pilar

The Ilustrados - Marcelo H. del Pilar, Graciano López Jaena and José Rizal - were Filipinos who had access to wealth and class, able to leave the colony to study in Spain, where they experienced racist discrimination. They campaigned for reforms in the Philippines and called for the Propaganda Movement to propagate their cause: equality, the end to corruption by replacing Spanish friars with Filipino priests, and recognizing the Philippines as a province of Spain.

While they were calling for statehood and not independence of the Philippines, del Pilar, Rizal, and others sounded the trumpets of Filipino nationalism which spread across the archipelago.

Rizal was later executed in Dec 30, 1896 and is now honored as a national hero. Before he died, del Pilar saw that the Propaganda Movement was limited in its call and instead pushed the demands for true freedom and a Filipino nation.



Flyer for an action calling for better and more affordable public transportation in the Philippines, October 2019

Examples of Video Prop



Philippines & US imperialism explained, then & now

James Rehwald



Filipino Punks & Vegan Adobo: Lasa and Legacy

The Sago Show

KASAMA

by Chris Aldana

Kasama,
let's go home.
I can't promise
salvation, or smiles. I can't promise
that when you first see the ocean and feel
its playful tug around your ankles, that you won't find
yourself pretending that it's only saltwater on your cheeks,
not tears. Kasama, I'm sorry we didn't return
sooner, with tongues that slip smoothly between
the languages we know in our bones.
Here, I feel things that I can't form my mouth around, I listen
to the staccato rhythm of our speech and fumble for meaning.
Kasama, let's dance instead. Our people are so full of joy
while in the claws of despair. They move
to music like there is no government.
They take each others hands and hips sway,
they take the instruments the colonizers brought, the rhythms
that they stole, and make new sounds of their own. Kasama,
are you listening? To the way your bass line sounds in this country,
fuller, deeper, louder? Kasama, I could tell you I love you
deep as our ocean and still it wouldn't be enough.
Kasama, we're going home.
Come with me.



Find me: @xtian_as

Second Propaganda Movement

In the 1960s, Philippine Senator Claro Mayo Recto called for a second movement to build upon the first wave of nationalist sentiment against Spanish colonialism. U.S. influence in economics, politics, and culture resulted in a worsening economy and continued corruption in the Philippines. Unsatisfied, the student movement and Kabataan Makabayan took Recto's call to heart and launched a campaign against the "three problems" of Philippine society: US imperialism, feudalism, and bureaucratic capitalism.

The Second Propaganda Movement continues on to this day for a truly free and democratic Philippines!



- Jose Maria Sison, The Tasks of the Second Propaganda leadership of the proletariat."

should be a thoroughgoing cultural revolution. It should shatter the present semi-colonial and semi-feudal superstructure. A new national and democratic culture is crying out to be born. Mass organizations, especially of the youth play a great role in promoting this new culture under the leadership of the proletariat."

♪ ♪ A PLACE FOR YOU TO GROW ♪ ♪
by Aaron Gozum



"I wrote A Place for You to Grow in honor of Chad Booc, Gelejurain Ngju II, Elegyn Balonga, Robert Aragon, and Tirso Añar. For many activists, Chad was a source of inspiration. As a member of Malaya Movement, I had been following him on social media to stay up-to-date on organizing in the Philippines. And I remember he often posted photos of flowers, especially sunflowers, and often used the phrase • padayon tayo, which comes from Cebuano, meaning onward, let's push on, or let's keep moving forward..."



Social Media

- People spend a considerable amount of time online
- It's a primary source of information about the Philippines for migrants
- An integral part of YS lifestyle
- Combating prominent online sources of misinformation and confusion



BENEFITS

- Bite-sized education
- Can change the minds of those who are more open
- Establish presence; a display of lively organizational activity
- Possibility of engaging new people if done intentionally
- Can generate political pressure
- Moral support for the Philippines
- Can be a good source of information if done with critical lens

DISADVANTAGES

- Overreliance of social media to do all the prop, outreach and organizing
- Feeding the trolls, getting intimidated or discouraged by attacks
- Can also spread misinformation if unchecked
- Relying only on social media statistics to measure influence
- Having no social media presence at all
- Possibility of censorship or shadowbanning



EDUCATION WORK

Formal, concentrated, and systematic study of the people's movement



PROPAGANDA WORK

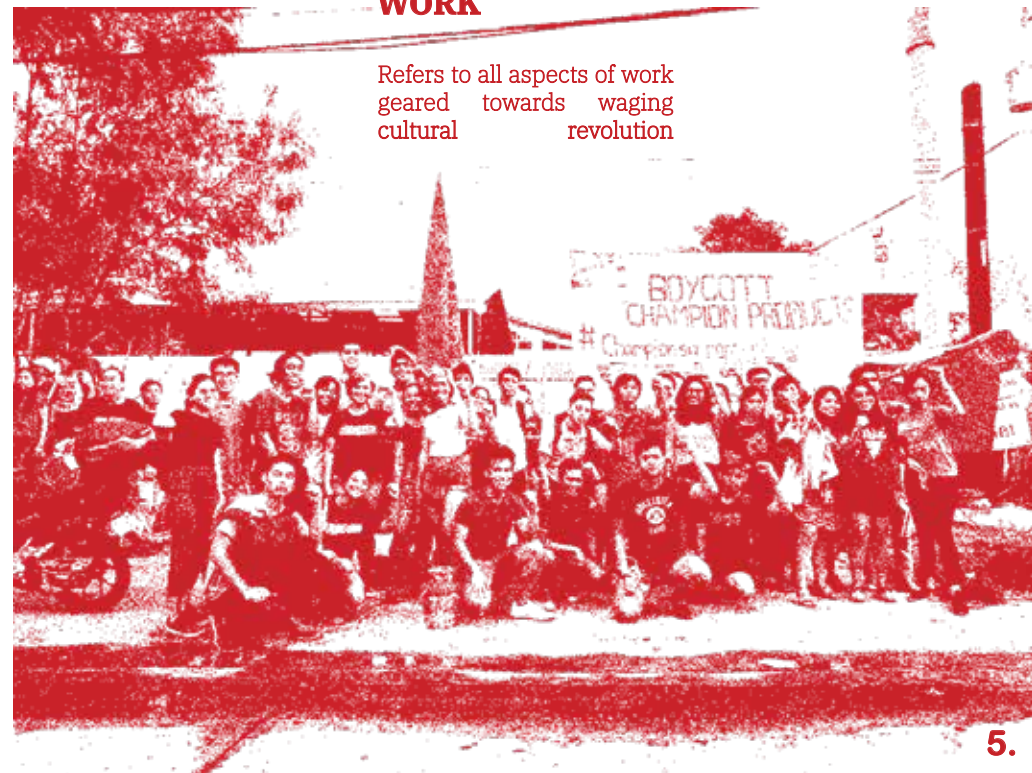
Work related to propagating the ND analysis and program

Aims to reach the broadest masses and move them to action



CULTURAL WORK

Refers to all aspects of work geared towards waging cultural revolution



How to Make Effective Propaganda



To have correct content, it's important to constantly study the positions and analysis of the ND movement. In order for our propaganda to have appropriate form, it's necessary to be close to the masses to understand where they're coming from and meet them on their level. Our propaganda should reflect the conditions, aspirations, and ideals of the masses and analysis so that it's fresh, relevant, and relatable to the community.

Remember that the goal is to organize them and move them to action. This is how we can ensure that our calls and program of action are correct and have a firm basis.



For Whom?

Mass Line & Class Analysis in Prop Work



Use class analysis to distinguish the true friends of the revolution from the real enemies. Determine the revolutionary and progressive classes, the middle forces, and the reactionaries.

Emphasize producing prop to reach and organize the working classes and forces while persuading and uniting with the middle forces in order to isolate the diehard enemies.

Produce prop to attack the enemies of the people.

WITHOUT PROPAGANDA BY THE PEOPLE, REVOLUTIONARY FORCES AND REACTIONARIES OF THE MIDDLE AND WOULD REVEAL CHALLENGE!!

When we have tactical alliances, our prop should reflect our points of unity with those.

